



In partnership we shape the future
of Hospitality and Tourism

Newsletter 3

Erasmus + Programme "Employer Programme for Hospitality and Tourism" Recommendations report

The recommendations report is written with the purpose of helping educational institutions (academics as well as students) along with employers fully realise the value of strategic, long term and intensive partnerships Those key-words form the foundation of a successful, contemporary and sustainable partnership programme in tourism and hospitality.

There are five intellectual outputs in the whole project and the third intellectual output was the Recommendations report. It was assembled by the Technological Educational Institute of Crete (TEI). The report consist five parts as can be seen in the picture below.

Structure of the Recommendations Report

- Executive Summary
- Description of the methodology used to reach R.P.
- Summary of the needs analysis (IO1)
- Review of the Best practices identified internationally
- Matching needs analysis with best practices identified
 - Application of identified best practices?
 - Update/modification of identified best practices
 - Should new / innovative practices be developed?

Intellectual Output 3: Recommendations Report

The first part of the report is **the Executive Summary** and it summarises the report.

Description of the Methodology to Reach the Recommendations Report revises the relevant literature in the field, and draw conclusions from the empirical evidence generated so far under the 'Employer Programme for Tourism and Hospitality'

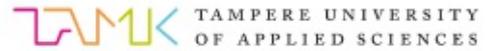
Summary of the needs analysis (IO1) chapter goes through the results of the Need analysis which has been done in the first intellectual output. It can be found that the situation in the three countries was not very different and it helps the design and application of a common employer programme in all these countries a feasible objective. The needs, stances and attitudes may be combined in a common program, as there is no significant divergence between responses in Greece, Cyprus and Finland. It has to be noted though that it seems that in Finland, existing cooperation is more effective and wide than in Greece and Cyprus, and this is demonstrated by various results in various items in the questionnaire, as well as from the focus groups' and interviews' results. Overall, however, the comparison between the countries revealed the need for further involvement of the industry in H&T education.

Summary of the Best Practices Guide part 1 is the first part of the intellectual output 2. The purpose of the Best Practices Guide was to bridge this divergence on graduates' educational competences through the examination of a number of employer programmes in Europe and internationally. The examination and analysis of these employer programmes could reveal best practices and approaches to either disseminate at a wider audience, or adapt to existing conditions and predicaments. Additionally, the Best Practices Guide aims to improve the collaboration between educational institutions in hospitality and tourism or other industries and the employment market. The evaluation of the case studies presented at the Best Practices Guide is set against a set of eleven (11) criteria, selected by the consortium and identified in the relevant literature.



The last part of the report **Matches needs analysis with best practices identified** and points out different recommendations how to proceed with the project and what to include in the **operational manual**

In conclusion can be said that the trust between industry partners and HEIs faculty and administrators is a crucial factor in forming and maintaining these partnerships, while commitment with respect to providing resources (tangible and intangible) on a steady basis is also a crucial success factor.



[Project website](#)