



In partnership we shape the future  
of Hospitality and Tourism

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Newsletter 1

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## Erasmus + Programme "Employer Programme for Hospitality and Tourism" Started in Autumn 2016

***The aim of the project is to develop and systematize the cooperation between hospitality / tourism businesses, tertiary educational institutions offering programmes of study in hospitality and tourism and their students.***

This will be achieved through a modern and efficient way, by specifically satisfying the needs of the hospitality and tourism industry employer programme especially designed for hospitality and tourism.

The whole implementation of the programme operation will be facilitated through an electronic platform which will be designed specifically for this purpose. The resulting benefits will be multiple and will encompass for all those involved, hospitality / tourism enterprises, tertiary educational institutions offering programmes in hospitality and tourism and their students.

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## Kick Off Meeting in Cyprus



The kick-off meeting and learning activity were held on the premises of the Higher Hotel Institute between the 17<sup>th</sup> to 21<sup>st</sup> of October 2016 with participants from Tampere University of Applied Sciences (Finland), the Technological Educational Institute of Crete, the Cyprus Hotel Association, the Mediterranean Management Centre (Cyprus) and Gruppo4 (Italy).

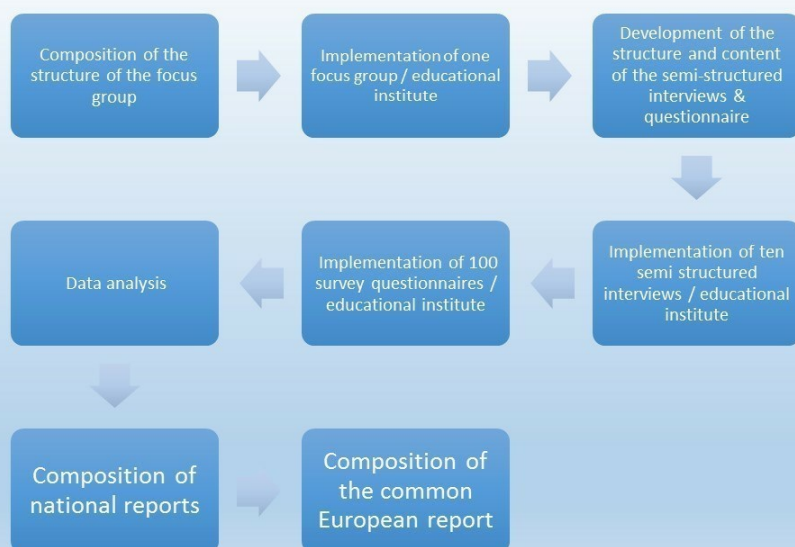
## The project has three main objectives:

- Design a systematic methodology
- Design and develop an electronic platform as a tool
- Develop a best practices guide



## Main intellectual outputs

## Needs analysis





[Project website](#)